



# Unlock the Future of Industrial Automation with Bravura AI

Imagine a world where operational excellence isn't just a goal, but a reality. At Bravura AI, we are revolutionizing the industrial automation and asset management landscape with our innovative solutions and expert consulting services. Our flagship product, the Plant Unity Software, is designed to adapt and scale with your business, ensuring you stay ahead of the curve in an ever-evolving market.

With Bravura AI, you're not just investing in software; you're partnering with a team dedicated to transforming your data into actionable insights and streamlined workflows. Our comprehensive suite of services, from specialized licensing options to on-demand engineering expertise, empowers you to achieve unparalleled efficiency, scalability, and innovation.

Join us on this journey to redefine what's possible in industrial automation. Discover the Bravura AI difference and unlock the full potential of your operations.

## Multidimensional Market Approach

Bravura AI delivers products and services through a multidimensional market approach, combining cutting-edge software solutions and expert consulting services to drive operational excellence and client satisfaction.

### **Plant Unity Software: The Core of Our Offerings**

At the heart of our offerings is the **Plant Unity Software**, available as a licensed software package. This core-database license scales by size, measured in tag-count, ensuring flexibility for businesses of varying operational scopes. The core database is enhanced by specialized data drivers on the input side, facilitating the seamless loading of application-specific data. This modular approach allows businesses to integrate data efficiently, on an as-needed basis.

### **Maximizing Usability and Impact**

On the value delivery side, Bravura AI provides standard applications and graphical user interfaces (GUIs) designed to maximize the usability and impact of the Plant Unity system. These tools empower clients to harness the full potential of their data, transforming it into actionable insights and streamlined workflows.

### **Specialized Licensing for Developers and VARs**

In addition to end-user licenses, Bravura AI offers specialized licensing options for developers and value-added resellers (VARs). These licenses are structured differently from standard end-user licenses, providing the flexibility and tools necessary to support development, customization, and integration into



broader solutions. This approach fosters innovation and collaboration, enabling our partners to extend the capabilities of Plant Unity to new applications and markets.

## Comprehensive Consulting Services

To support the deployment and operation of the software, Bravura AI offers a comprehensive suite of consulting services. Our consultants are equipped to handle software and hardware installation, ensuring a smooth and effective integration process. The deployment team also handles training for client personnel, enabling end-users to develop their own solutions on top of the Plant Unity Database.

### Custom Projects and On-Demand Engineering Expertise

Our team is available for custom projects, tailoring solutions to address unique client requirements and challenges. Bravura AI provides on-demand engineering expertise to assist clients in designing, constructing, validating, and maintaining their systems. This proactive approach to support helps ensure long-term relationships with our customers, solidifying Bravura AI as a trusted partner in their operational journey.

### Delivering Unmatched Value

Through its comprehensive software and consulting service offerings, Bravura AI enables businesses to achieve greater efficiency, scalability, and innovation, delivering unmatched value in the industrial automation and asset management space.

## Conclusion

Bravura AI stands at the forefront of industrial automation and asset management, offering a unique blend of innovative software solutions and expert consulting services. Our flagship product, the Plant Unity Software, is designed to adapt and scale with your business, ensuring you stay ahead of the curve in an ever-evolving market.

By leveraging our comprehensive suite of services, from specialized licensing options to on-demand engineering expertise, Bravura AI empowers businesses to reduce human errors, simplifies budgeting and improves its accuracy, and helps to accommodate the challenging timelines so common in our industry. Our commitment to operational excellence and client satisfaction solidifies our position as a trusted partner in your operational journey.

For a deeper understanding of our offerings and how Bravura AI can transform your operations, please refer to our downloadable technical document for further information.